



# Who do we fund?

**MAS Foundation** has been established to make a difference in the health of New Zealanders, particularly those communities traditionally underserved by our health system.

## **In 2021 we will fund projects focused on:**

- The psychological well being of mothers to be and new mothers
- Optimal nutrition and protection from harmful substances for infants, children and young people
- The dental health of children
- Psychological wellbeing and positive sexual health for young people (aged 10 - 24)



# Who do we prioritise?

In all our strategic areas **we will prioritise proposals likely to improve health equity**. This means focused on improving the health of those who have the greatest difficulty achieving good health outcomes. This may be a result of (but is not limited to) ethnicity, language barriers, health literacy level, financial status or geographic location.

**We are particularly interested in projects that are run by or partner with Hapū, Iwi, Marae and other Māori organisations.**



# What can be funded?

- **Health Promotion** – the process of enabling people to increase control over and to improve their health
- **Health Literacy** – improving the exchange of health-related information between health professionals and consumers
- **Health Education**
- **Pilot projects for service delivery**
- **Funding support for evaluation of existing programs**
- **Research**
- **Projects designed to improve collaboration across sectors**
- **Innovative approaches or ideas**

# What can't be funded?

- Applications with **a focus outside our strategic areas**
- **Projects based outside New Zealand**
- **Retrospective project costs** (those that have already been completed)

# What is the application process for a Small Grants Application?

**Applications for up to and including \$10,000** can be made at any time by emailing [foundation@mas.co.nz](mailto:foundation@mas.co.nz), with the subject line “*small grants application and your organisational name*”

# What is the application process for Grants Rounds?

**Grants Rounds for grants \$10,001 - 70,000** will be via a website link asking for basic applicant information, after which we will make contact with you.

- **Funding Round #1** – open 1 - 28 February 2021
- **Funding Round #2** – open 1 June 2021 – 31 July 2021

# What is the application process for a Large Grants Application?

**Large Grants applications >\$70,000 or multi-year grants** can be made by emailing [foundation@mas.co.nz](mailto:foundation@mas.co.nz), with the subject line *“large grants application and your organisational name”*



# Application overview

MAS Foundation do not have a pre-formatted application form, however for our Grants Rounds for grants \$10,001 - 70,000, we have an online basic information questionnaire.

We welcome proposals in written, audio or video formats.

If you need assistance with writing a proposal, please make direct contact with us at [foundation@mas.co.nz](mailto:foundation@mas.co.nz)



# What should be included in a Grants Round application?

## **Please include:**

- What you want to/are doing
- Why it's important
- Who will be delivering the project and who will benefit
- How much money the proposal is for (and please include a budget)
- If you need any non-financial support for the project to be successful
- How long will the project run (if relevant)
- What you see as a good outcome / measure for the effectiveness of your work